



MAKE ART THAT SELLS
CREATING COLLECTIONS *for* HOME DÉCOR

GETTING READY

MANIFEST YOUR DREAM HOME DÉCOR COLLECTION QUIZ

Name _____

Let's figure out what you secretly want as your very own home décor collection. There are no right or wrong answers. Have fun with this!

1. What word describes your artwork? Circle one or two words:

- | | | | | |
|--------|----------|-----------|---------|---------------|
| Pretty | Magical | Lovely | Playful | Happy |
| Edgy | Powerful | Beautiful | Dreamy | Sophisticated |
| Weird | Delicate | Sassy | Goofy | Other: |
| Cool | Gorgeous | Elegant | Loose | |

2. What is your favorite medium to work in?

3. Let's say I gave you \$500 and told you you needed to spend it on your home/apartment right now. What would you buy? (Or, what do you love most in the list below?)

- Living room** items like sofas, chairs, decorative pillows, wall art, vases, poufs
- Outdoor** items like pillows, planters and garden decorations, candle holders
- Kid's** items like cribs, bedding, wall art, dressers, toy chests, shelves
- Bathroom** items like towels, rugs, soap dishes, shower curtains, and storage items
- Home office** items like lamps, desks, pencil holders, storage boxes
- Dinnerware/kitchen** items like teapots, plates, mugs, bowls, platters, tea sets, pitchers, cocktail glasses
- Table linens** like placemats, table runners, tablecloths, cloth napkins, napkin holders
- Other:** _____

4. Pretend you are about to go on a trip to take photographs of nature. What would you take photographs of?

5. What is your favorite store (where would you like to buy the items from Question #3)?

➡ Don't look at page 2 until you fill in the answers above. ⬅

➡➡ Fill in the following sentence using your answers from page 1. ⬅️⬅️

My dream home décor collection is all about

1 2

for a(n) _____ collection

3

depicting images of _____

4

sold at _____

5

So, what do you think? Feel free to change up anything so that your dream collection feels right to you. Don't worry about having it be perfect. It's just a starting point.

Want to manifest your home décor collection?

Use the winning combination of both magic and real world action.

STEP 1: Write out your sentence (above) on piece of paper. Have fun lettering and coloring it in.

Now place it somewhere where you will see it every day, like your morning mirror or by your bed, or on your laptop. Post on Instagram with the hashtag #makeartthatsells and #matshomedecor so we can all see what you came up with!

STEP 2: Take Make Art That Sells: Creating Collections for Home Décor that I co-teach with brilliant art director, Margo Tantau, and in five weeks, we'll guide you step by step to create your own fantastic home décor presentation which you can then pitch to art directors.

Xo

Lilla

P. S. It will be fun to see if your answers change after taking our course.